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Since Savvik is helping public safety professionals, like you, find the right products for your professional and personal life, cost effectively, it was simply fitting to begin a blog called "Savvik Says." For 20 years, it has been the motto and mission of Savvik to help in any way take care of others; make lives easier. And that's what our new blog will do as well.

The 'Savvik Says' blog content will include information pertaining to the launch of the online store, details about products, customers and vendors, as well as Savvik's take on industry news. Also expect professional stories that continue to enlighten the public safety community, unique training methods and changes in standards, plus a notice about upcoming conferences. The newly debated use of the term "paramedicine," the need and use for specific medical supplies and equipment, and training techniques to improve arrival times are just a few possibilities to discuss at length and eventually generate feedback from readers.

Twice a month, the "Savvik Says" blog will reflect and support the content executed on the Savvik social media platforms including Facebook, Instagram and Twitter.

While discussion opportunities are endless, the most anticipated addition to the Savvik brand is the online retail store, making shopping for quality products even more convenient. In fact, Savvik Says to pay close attention to the box on the homepage to direct users as to where to expect the digital catalog of products.

In a world cluttered with competition in attempts to saturate markets, it is refreshing that Savvik has lived up to a standard of quality products and effective prices obtained easily. That standard has helped Savvik thrive as an industry icon, and build a brand of value. Consider Savvik Says an extension of that value.

Be sure to check back frequently for the online launch and plan to read Savvik Says for all your industry know-how in the middle and end of each month.