



8/2/2017

### **Meeting Of EMS Minds**

Pinnacle is here! It is such a fitting name for the highest point of collaboration among various sectors within the EMS industry. It is not simply a trade show or run of the mill conference detailing all things EMS related. Starting Monday, August 7, through Friday, August 11, expect seminars, in-depth workshops, presentations, panel discussions, participatory roundtables, and networking events such as meals, special meetings and receptions. The main conference kicks off Tuesday afternoon at 1:30 p.m. and runs through Thursday evening.

EMS chiefs, leaders, administrators, medical directors, managers, educators and innovators all attend Pinnacle and come from systems of all sizes and types, from fire departments and municipal third services, to private, not-for-profit and hospital-based organizations.

Savvik attends this epitome of EMS events to better convey its public service and cost effective message. For instance, and first and foremost, Savvik is dedicated to improving the general wellbeing of the Public Safety industry. Through our vendor partnerships and give-back program, we help your work life balance; while you help your community. And we will proudly display a testimonial based presentation at our booth that best demonstrates the reasons Savvik has been the leader in retail for the EMS industry.

According to Anthony Minge, Fitch & Associates partner, Pinnacle provides an intimate setting for leaders, specifically, to discuss and develop the future of the Emergency Medical Services. With such an evolving and news-making industry, it is important to bring the best and the brightest minds in the EMS industry together in a setting that provides a great experience for learning and networking.

“Exhibitors love Pinnacle. Everyone they come in contact with is a decision maker, and we intentionally set a limit on the number of vendors in order to provide ample time for everyone to have meaningful interaction with current and potential customers,” said Minge.

Pinnacle will continue to be the hub of education and progression for all Ems attendees this year and years to come. See you in Florida!