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### 'SAVVIK SAYS' THIS BLOG IS A MUST READ

'Savvik says' is reminiscent to that schoolyard role playing during recess in which one of the bossy-pant wearing schoolmates demands that the others execute sometimes difficult tasks; and with no explanation. The eager to learn, but juvenile classmates, follow the lead of what to do, how to do it, and with no valid reason.

Fast forward to decades later in the world of public safety. Savvik enters the life-changing public safety industry dedicated to improving the general wellbeing of public safety professionals with valid ways to enhance their professional and personal lives. That competitive drive birthed the catch phrase, 'Savvik Says', which is Savvik's way of making the public safety professional's life easier from the preferred soap to use, to the state-of-the art machinery needed to thrive as a public service provider.

Therefore, expect a series of powerful videos based on Savvik's beliefs of necessity to grow in this difficult industry. 'Savvik Says' simplify, which is the quest to find products and tools best suited to make public safety life easier from the start to the end of a shift, day, week, life, etc. Next, 'Savvik Says' to be impactful as a daily mantra, and to always utilize the training efforts available to continually grow as a provider in any situation. 'Savvik Says' to make changes because anything can happen at any time, and as humans, we are not always ready or prepared for it. So, changing means to evolve with new technology, and to be full of positive ways to change someone else's life. And finally, 'Savvik Says' to invest, which is to truly commit to changing lives from our own to those in need.

This blog, 'Savvik Says,' will convey each of these riveting messages through blog posts, social media, and the upcoming videos chronicling stories of actual EMS workers, as well as their opinions. Stay tuned, because 'Savvik Says' validates Savvik's leadership role in this difficult and evolving industry.